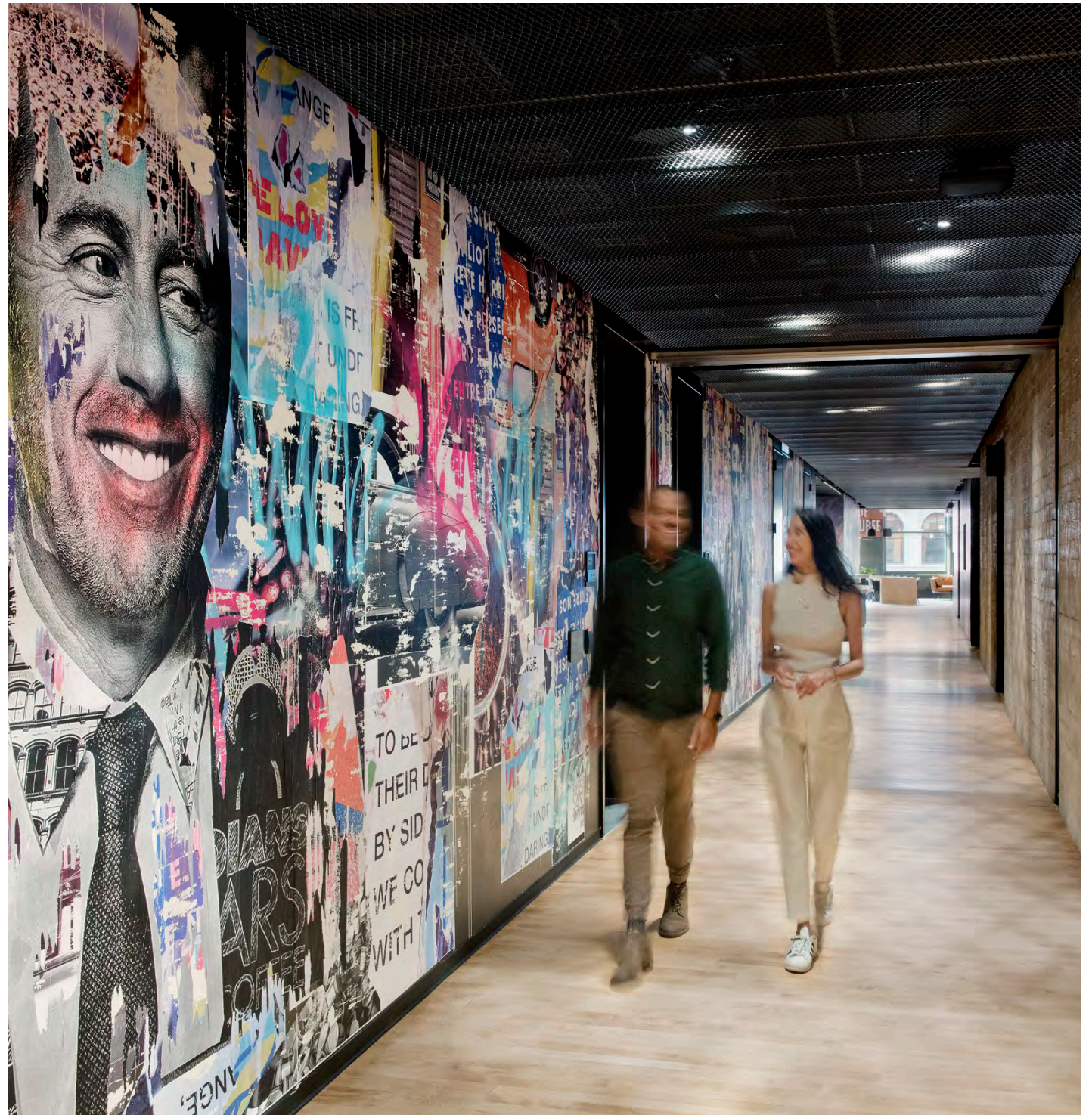


888 Broadway *CASE STUDY*



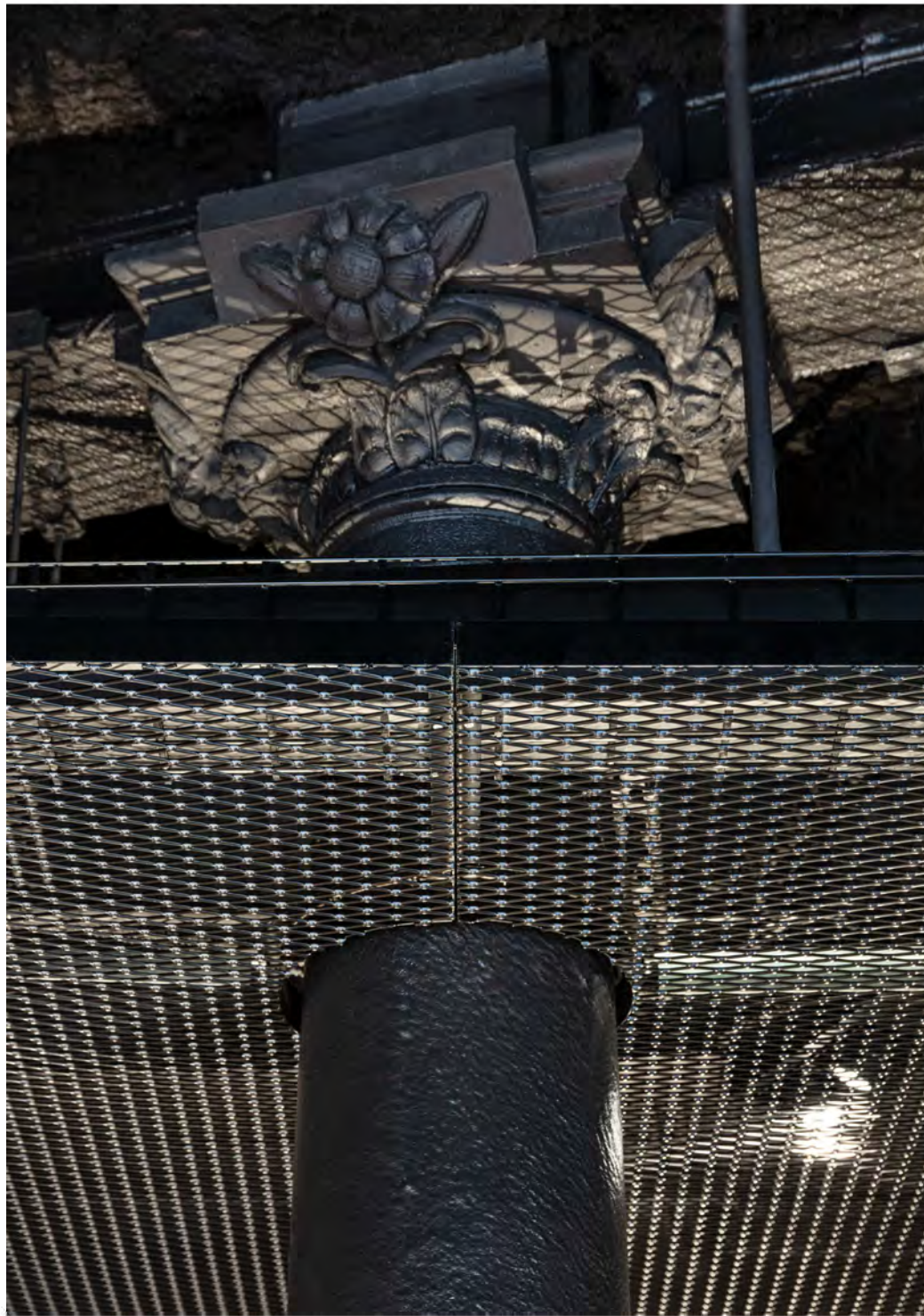
This project provided a stunning new corporate headquarters for a confidential media client in New York City. The design intent from architect Gensler made use of the maximum floor to ceiling height within the recently refurbished building, exposing mechanical and electrical services and utilizing soffit applied treatments for acoustic control.

Expanded metal mesh linear rafts featured throughout the suspended ceiling design, both to screen elements of mechanical services whilst also providing esthetic feature to the ceiling plane.





SAS developed the ceiling design intent in close collaboration with Gensler, detailing an expanded metal mesh that provided a surface open area greater than 70% thereby allowing the sprinklers and lights to be positioned above the ceiling membrane thus ensuring a crisp and clean finish.



Custom bulkheads, comprising the same expanded metal mesh, completed the design, by returning the finish to the structural soffit in reception areas. The ceiling systems on the project were installed across two phases by the Donaldson Organization, for the projects construction manager, Icon Interiors.



888 Broadway - CASE STUDY



SAS International is a leading British manufacturer of quality metal ceilings and custom architectural metalwork for over 50 years.

Installed in iconic, landmark buildings worldwide, SAS leads through innovation, cutting-edge design and technical acoustic expertise.

Success is built on continued investment in manufacturing and achieving value for clients through world-class engineering solutions.

New York

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Project Information

Client: Confidential Media Client

Architect: Gensler, NYC

Location: 888 Broadway
New York, NY

General Contractor: Icon Interiors

Installer: Donaldson Organization

Products: SAS 600 Rafts, featuring DXL73 expanded metal mesh, PPC finished to RAL9005 Black

Completed: 2021

Contact us for more details