

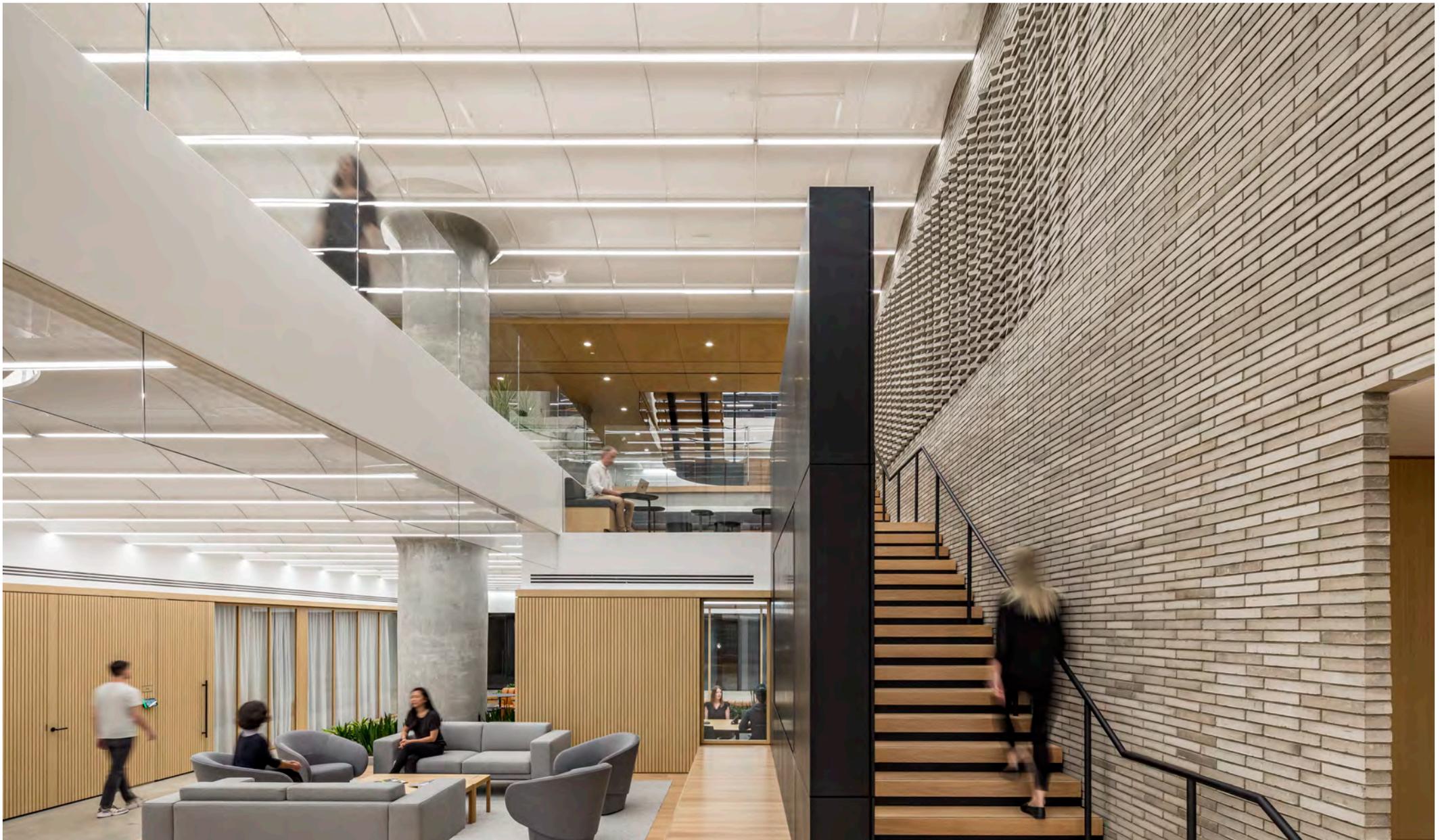
# Peloton *CASE STUDY*





In 2020 Peloton relocated their corporate HQ to a 312,000-square-foot, state-of-the-art space at Hudson Commons in New York City. Occupying floors 4 through 10, as well as a 13,000-square-foot basement, the new headquarters are located near the 35,000-square-foot Peloton Studios, the company's flagship broadcast, production operations and multi-studio space.





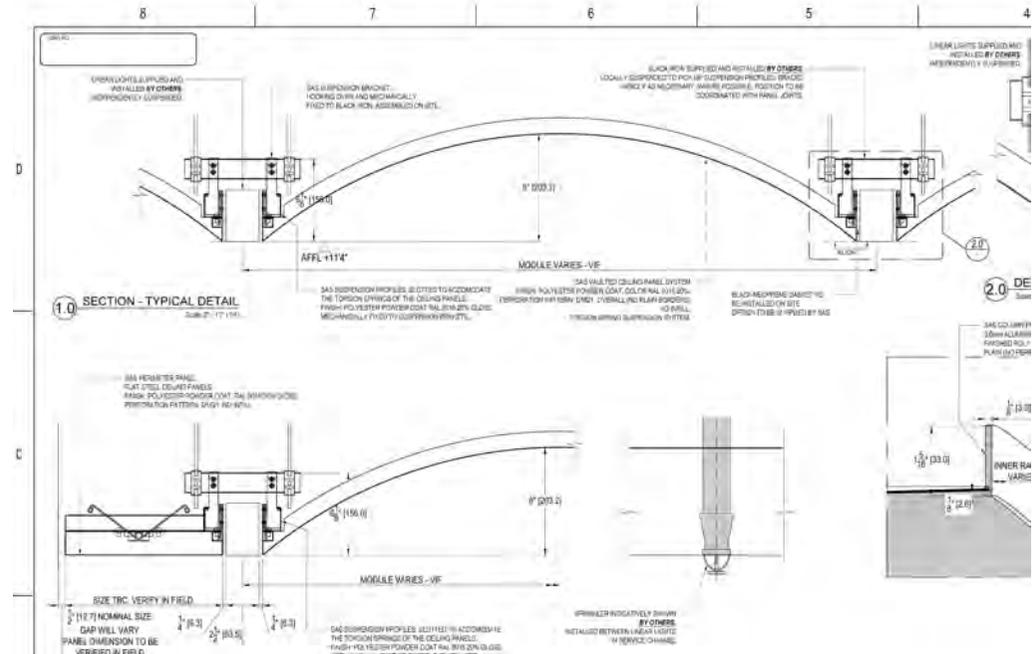
Working closely with project architect, A+I, SAS were called upon to design and supply a custom barrel vaulted ceiling which was installed across six floors of the project. By utilizing micro perforations across the entire face of the panel and employing subtle backlighting, diffused light provides a warm environment contrasting against the striking structural concrete columns.



"There was no opportunity for natural light, so we used the perforated vaults to mimic the feeling of a daylit sky and bring warmth and energy to this space, which is the connective heart of the project."



"The inspiration for the barrel vault came from the desire for a light and airy ceiling that would counteract the challenges of placing a lively social space at the center of a very large floor plate."



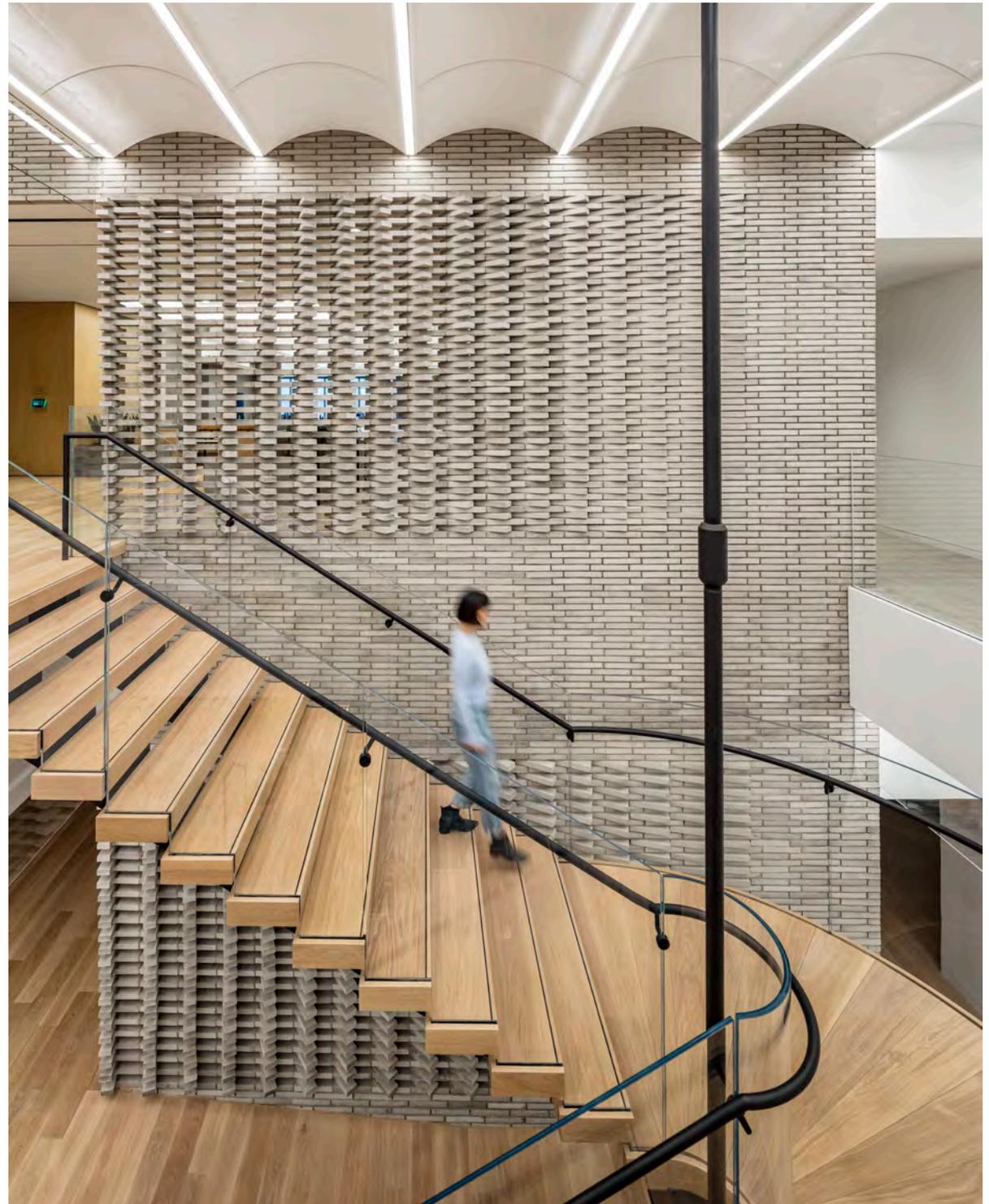
"I found SAS to be accommodating and collaborative in realizing this unique ceiling. I appreciated their availability and willingness to talk through the challenges not only during the design phase, but also throughout construction."

- Chris Shelley, Designer, A+I

The ceiling systems on the project were installed by two contractors, Jacobson & Company and Superior Acoustics on behalf of the projects construction manager, JRM Construction Management.

**"SAS provides a quality product, accompanied by an experienced team, which is extremely responsive. Their exceptional customer service, design input and support on site plays a key role during all phases of a project. It is a pleasure to work with SAS."**

- Vann Jorgensen, Project Manager, Jacobson & Co



# Peloton - CASE STUDY



SAS International is a leading British manufacturer of quality metal ceilings and custom architectural metalwork for over 50 years.

Installed in iconic, landmark buildings worldwide, SAS leads through innovation, cutting-edge design and technical acoustic expertise.

Success is built on continued investment in manufacturing and achieving value for clients through world-class engineered solutions.

## Austin

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## New York

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## Project Information

<i>Client:</i>	Peloton
<i>Architect:</i>	Architecture + Information, NYC
<i>Location:</i>	441 Ninth Avenue, New York, NY
<i>General Contractor:</i>	JRM Construction Management
<i>Installer:</i>	Jacobson & Company Superior Acoustics
<i>Products:</i>	Barrel vaulted torsion spring system with adjoining linear LED lighting integration.
<i>Completed:</i>	2020

**Contact us for more details**